

The Influencing Factors Model and Scale Designing of RMB Financing Products' Marketing Segmentation from the Perspective of Niche

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DOI	10.3968/j.css.1923669720120805.7663

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ProQuest document ID	1321090001
	Huili, Yao; Juan, Chu; Xin, Wang. <i>Canadian Social Science</i> 8. 5 (2012): 24-28.
Document URL	http://ezproxy.loyno.edu/login?url=http://search.proquest.com.ezproxy.loyno.edu/docview/1321090001?accountid=12168
Copy and paste the citation into your document	Huili, Y., Juan, C., & Xin, W. (2012). The influencing factors model and scale designing of RMB financing products' marketing segmentation from the perspective of niche. <i>Canadian Social Science</i> , 8(5), 24-28. Retrieved from http://ezproxy.loyno.edu/login?url=http://search.proquest.com/docview/1321090001?accountid=12168

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