Study on Problems and Countermeasures for Campus Football Activities

Abstract: Through methods of literature review, experts interview, logical induction, system analysis, etc., the problems existing in our current football activities on campus are studied, mainly include: lack of material guarantee, the low quality and serious shortage of coaches, prominent contradiction between learning and training, further scale enlargement needed. Further, on this basis countermeasures to promote the football activities on campus are mainly discussed, include: perfect guarantee mechanisms, strengthen supervision, improve evaluation scientificity, reform the school system of internal management, improve the quality of physical education teachers, and increase fund input. This study is to provide a theoretical reference for the football activities on campus in primary and secondary schools in our country and to promote the further development of football activities on campus.

Key words: Football on campus; Problems; Countermeasures

Résumé: En consultant des documentations, faisant des interviews d'experts, et utilisant des méthodes comme la logique inductive et l'analyse systématique, cet article étudie les problèmes du football dans les écoles chinoises : le manque de sécurité matérielle, le faible niveau et une grave pénurie d'entraîneurs, la contradiction évidente entre l'apprentissage et la formation et une échelle restreinte reste à élargir. Sur cette base, il fait des recherches sur les activités menées pour promouvoir le football dans les écoles : l'amélioration du mécanisme de protection, le renforcement de la surveillance, l'affinement des critères de l'évaluation, la réforme de système de gestion interne, l'amélioration de la qualité des professeurs d'éducation physique et l'augmentation des capitaux d'investissement etc, afin de donner une référence aux écoles primaires et secondaires qui veulent introduire le football dans leur programme scolaire et de promouvoir le développement du football dans le campus.

Mots clés: Football dans le campus; Problèmes; Contre-mesures

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Taking an observation at world football, we will find that in football developed countries the football training system of the youth is particularly robust. Whether the youth football training system of a country is superior or inferior directly determines the ranking of its football level in the world. Decades ago, Deng Xiaoping proposed that the football training should start from kids. In June 2009, the State Sports General Administration and Ministry of Education jointly issued "Notification on carrying out the national youth football activities on campus," together with their jointly developed "national youth football activity trial program on campus." So far, China has launched the football activities on campus for more than a year. During that time, nearly a million students participated in the football activities on campus. These activities have stimulated their interests in football, relaxed their body and mind, enriched the school curriculum. However, we must see that our football activities on campus still have some shortcomings, which need continuous improvement and perfection in the future during the development process.

## 1. PROBLEM EXISTING IN OUR CURRENT FOOTBALL ACTIVITIES ON CAMPUS

### 1.1 Lack of Material Guarantee for Football Activities on Campus

The startup of "Football Activities on Campus", ease the situation of limited funding for youth football development to a certain extent. Sports administration input funds for the development of youth football, in line with the new historical period. Our country inputs 40 million Yuan every year into the youth football activities on campus and requires each participated city to input corresponding funds into the football activities on campus, so that the total funding reaches 80 million. Thus, each participated city can be assigned 480 thousand Yuan or so. However, there are more than 300 thousand primary and secondary schools in China currently, while only 2200 schools is participated, which is far from enough. Moreover, regional economic development is not balanced in our country. Thus, it is even more difficult to carry out the football activities on campus in the economically undeveloped regions.

### 1.2 Low Quality and Serious Shortage of Coaches

To achieve a better development of the football activities on campus, coaches play an important role because the professional technical level and overall quality of coaches affect greatly in the improvement of the students’ football level. Ever since the football activities on campus started over a year ago, 160 school football instructors, 3270 principals and competition managers, 2875 school sports teachers have been trained. However, we should also see that currently the football activities in the primary and secondary schools are mainly led by physical education (PE) teachers, while for most PE teachers, football is not their specialty. They are competent at teaching basic techniques barely; for technical and tactical aspects, however, they are willing yet unable to teach. In a long run, it will be an obstacle to the improvement of the youth football level, and even mislead some excellent football seedlings. In addition, the shortage of coaches is also an important factor that restricts the football activities on campus. Generally, the workload of PE teachers in primary and secondary schools is heavy since they undertake the teaching task for several classes, or even dozens of classes, and they are also responsible for morning exercises, setting-up exercises and other activities. Therefore, they are not capable to lead the football activities.

### 1.3 Prominent Contradiction between Learning and Training

Football activities on campus mainly take place on campus. However, the main task of the students in the school is to learn culture courses. Too much football training activities is bound to affect students physically and psychologically.

Furthermore, there are also conflicts on the allocation of time. Thus, the football training activities may even affect students’ performance in learning culture courses. Therefore, the contradictions emerge between PE teachers and subject teachers, between PE teachers and class advisors, and between PE teachers and parents.
1.4 Further Scale Enlargement Needed

Currently in the football activities on campus, the number of registered players in league is 26 thousand for students from primary schools and 22 thousand for students from secondary schools. The number of students who take part in the games at weekends is up to 60 thousand. Compared with the past, the number has been greatly increased. However, since China is a country with large population, 60 thousand students divided by the base of our large student population is of no wonder. Compared with our neighbor, Japan, the youth players registered in the Japanese Football Association are as many as 500 thousand. Therefore, the scale of football activities on campus needs to be enlarged.

2. STUDIES ON COUNTERMEASURES TO PROMOTE THE FOOTBALL ACTIVITIES ON CAMPUS

2.1 Enhance Understanding, Perfect the Guarantee Mechanisms

Football activities undertaken on campus, can arouse students’ interests in participating football activities, enrich their school life, enhance their physical fitness, develop their spirit of collectivism and solidarity and cooperation, and also enhance technical and tactical skills to lay a solid foundation for training football talents in our country. They are the hope and foothold of improving our football level. Thus, society, school, parents, school leaders, class advisors, PE teachers should be coordinated and cooperated with each other to fully understand the significance of the football activities on campus, and contribute to it.

The government is the fundamental guarantee to implement the football activities on campus, which is determined by its nature and role in education. The government action has the role of guidance, regulation and constraint. Governments at all levels must fully recognize the significance of the football activities on campus, and increase input and management with decentralization and strengthening guidance. Both central and local initiative should be played to support the implementation of youth football activities on campus by putting it in the basic public services of the governments at all levels, establishing appropriate management system and operational mechanism, and increasing the inputs for the campus football facilities and funds.

2.2 Strengthen Supervision of the Football Activities on Campus

Education supervision is the functional activity of educational administrative control. It is the supervision, inspection, assessment and guidance of the educational work of the lower level government and lower level educational administration departments by the educational supervision institutions. For football activities carried out on campus, educational supervision plays a role of guidance, incentives, assistance and instruction, advising and facilitating. Therefore, to guarantee the football activities on campus, it is necessary to strengthen supervision.

2.3 Improve the Evaluation Scientificity of the Football Activities on Campus

Evaluation is the process of status determination and value judgment for the development of the football activities on campus and various factors that affect their development by using scientific practical methods and means based on some certain purpose and value criteria. In the process of carrying out the football activities on campus, evaluation plays a role of guidance, identification, regulation and incentives. It is an important means to ensure the football activities on campus to run efficiently along the desired target. We should encourage innovation and adjustment of measures to local conditions, and firmly oppose mania for winning cups and medals, utilitarian, and deceit. The positive and healthy concept is needed to melt the football activities on campus into the students’ learning and growing process as a unique means of education. Therefore, we must establish a correct evaluation concept and a scientific evaluation system, and choose appropriate evaluation forms, methods and means.
2.4 Reform the School System of Internal Management and Improve the Quality of Physical Education Teachers

It can provide a good internal environment for the implementation of the football activities on campus to reform the school system of internal management. Specifically, these should be done: implement principal responsibility system, strengthen the principals’ responsibilities and powers for the football activities on campus so that principals can creatively carry out the football activities on campus as leaders and managers. Implementation of the principle, ‘to each according to his work’, can arouse the enthusiasm of PE teachers in the football activities on campus. Also it is important to enhance the capacity of coaches, especially those in primary schools. Special technical training of school PE teachers must be planned and carried out systematically for the youth football activities on campus. Those who pass the training qualification should have their certificates issued and have the sessions included in their Continuing Education hours in accordance with their training sessions. In addition, by using the method of ‘inviting to come and sending out’, we can employ university teachers and professional team coaches to guide the teaching and training in schools, and if conditions allowed, we can take our players to watch training and competition of professional teams, appreciate elegant football stars and exciting games.

2.5 Increase Fund Input

To support the development of the national youth football activities on campus, General Administration of Sports allocates 40 million Yuan from Lottery Community Chest every year, which is not a small sum. However, for the promotion of the football activities on campus, it is far from enough. More funding from national and local government is needed for the football activities on campus. Adequate football field implementation conditions, together with human and material conditions, need to be provided to ensure the smooth development of football activities on campus. Furthermore, State Sports General Administration should try to gain the policy support from relevant national departments, and attract the funding support from society to alleviate the problem of insufficient funding for the football activities on campus.

3. CONCLUSIONS

(1) Currently, the problems existing in the football activities on campus are: lack of materials to ensure that the football activities on campus, low quality and serious shortage of coaches, prominent contradiction between learning and training, further scale enlargement needed.

(2) Countermeasures to promote the football activities on campus are: enhance understanding, perfect guarantee mechanisms for the football activities on campus; strengthen supervision of the football activities on campus; improve the evaluation scientificity of the football activities on campus; reform the school system of internal management, improve the quality of physical education teachers; and increase fund input for the football activities on campus.

REFERENCE

