A Thought on Strengthening Value Education in the Ideological and Political Course to College Students: Taking the “Ideological and Moral Cultivation and Law Basis” Course as an Example

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Abstract
The course of ideological and moral cultivation and law basis is the main channel of college students’ value education. We should give full play to the guide function, practice function and development function of the ideological and moral cultivation and legal basis course in college students’ value education, actively explore the new way of the ideological and moral cultivation and legal basic course in college students’ value education, and improve the effectiveness of college students’ value education.

Key words: Ideological and moral cultivation and law basis; College students’ value education; Ideological and political course

INTRODUCTION
At present, China has entered a critical period of reform and social development, and college students’ values are undergoing a significant change. “Ideological and moral cultivation and legal basis” course (hereinafter referred to as the “ideological cultivation”), as a required course in Chinese colleges’ ideological and political theoretical curriculum reform design, plays an important role in college students’ value education.

1. FUNCTION OF THE “IDEOLOGICAL CULTIVATION” IN COLLEGE STUDENTS’ VALUE EDUCATION

“Ideological cultivation” is an important part of colleges’ ideological and political theoretical courses, which is responsible for helping students to establish a correct outlook on the world, life and values. Specifically, the “ideological cultivation” course has below functions in college students’ value education.

1.1 Guiding Function
The system of the “ideological cultivation” textbook systematically explains the basic content of the socialist core values, provides a value direction and standard for college students’ value education, actively explore the new way of the ideological and moral cultivation and legal basic course in college students’ value education, and improve the effectiveness of college students’ value education.

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The system of the “ideological cultivation” textbook systematically explains the basic content of the socialist core values, provides a value direction and standard for college students’ value education, and has a clear orientation.

In the crucial period of China’s reform and development, the pluralistic ethos has produced a shock to college students’ value system, and shaken the values they had initially formed. The “ideological cultivation” course can help college students be ideologically armed with socialist core values, consciously resist the strong influences of various erroneous ideological trends and decadent ideas, and help them establish a scientific value and select the value rationally.

1.2 Practical Function
The important task of the “ideological cultivation” course is to promote college students’ deep understanding and full grasp of the socialist core values, and practice is the
nature of socialist core values. The teaching content and teaching purpose of the “ideological cultivation” course also fully embody the practice function.

Firstly, the teaching content of “ideological cultivation” course requires, in the context of a profound analysis of the social environment, to guide young students to establish a common ideal of socialism with Chinese characteristics and practice the socialist core values; secondly, the teaching purpose of “ideological cultivation” course is to use the socialist core values as a guide to promote college students’ practical activities, so that the contemporary college students can keep up with the pace of the times and create a valuable life in practices.

1.3 Development Function
College students are the main force in building a harmonious society, and their values have a pivotal role in the future personal development and social progress. College period is critical for college students to develop a mature and stable value. Through the systematical education and guidance to college students, the “ideological cultivation” course on the one hand helps students establish a stable value system centered on the socialist core values, make a proper value choice, and promote the comprehensive development of college students. On the other hand, college students’ overall development and healthy growth also provide personnel supports for the construction of socialist society, so as to promote the development of a harmonious society.

2. DILEMMA FACED BY THE “IDEOLOGICAL CULTIVATION” COURSE IN COLLEGE STUDENTS’ VALUE EDUCATION
Because China is in the deepening period of social transformation, reform and development, college students’ value education is facing many difficulties. The dilemma faced by the “ideological cultivation” course in college students’ value education is mainly demonstrated at the following aspects.

2.1 The Conflict Between Diversification of College Students’ Values and Simplification of Value Education
After the reform and opening up various economic factors coexist and develop. Social values have been obvious diversified, directly leading to the diversified characteristics of college students’ values. However, the “ideological cultivation” course fails to adapt to the diversified social development. Its educational content is single. Firstly, the “ideological cultivation” makes a high expectation of students’ moralities and values, often uses the “perfect” heroes and “moral saints” as models to educate students, but ignores the basic moral and value cultivation to students. Secondly, it pays more attention to the transfer function of value education, lacks a timely and effective reflection of the emerging social values, and its educational content is detached from the actual situation and students’ real ideologies.

2.2 The Counteraction Between Contemporary College Students’ Theoretical Recognition of Ideological Education and Confusion in the Real World
In recent years, the value theory of “ideological cultivation” course has been constantly deepened and enriched, and the systematic classroom teaching system has enhanced college students’ value recognition. However, college students have a keen sensibility, their values are highly vulnerable to the social environment. The positive value education in school seems thin and frail in the face of complicated social phenomena. The value education which has been accepted by college students is often denied by social factors, rather than is strengthened.

2.3 The Conflict Between the Strengthening Consciousness of Contemporary College Students and the Weakening Influences of Educators
Contemporary college students’ consciousness is also growing. They are dared to question and criticize, and no longer easily obey and accept the educational content instilled by educators. The contradiction between the strengthening consciousness of college students and weakening influences of educators becomes prominent. On the one hand, due to the gradually intensified consciousness of college students, they no longer blindly follow authority, and no longer simply follow the directions and steps planned by educators to accept and understand things, instead, they often make a judgment with their immature own ideas and methods. On the other hand, some educators can not adjust the teaching contents according to the new situation, cannot take a variety of teaching methods to adapt to the characteristics of contemporary college students, so their classroom teaching has been affected and their recognition from college students has fallen.

3. PATH CHOICE TO ENHANCE THE EDUCATIONAL EFFECTIVENESS OF “IDEOLOGICAL CULTIVATION” COURSE
Those difficulties are faced by the “ideological cultivation” course in college students’ value education put forward a new demand for educators. Educators must start from the educational contents and teaching methods to effectively improve the effectiveness of college students’ value education.
3.1 Use The Socialist Core Values as a Guide to Improve College Students’ Value Education
In education, we should establish a college students’ value education which is centered on socialist core values, concern about the ideological reality of students, focus on hot and difficult issues in college students’ value education, and improve the content of college students’ value education.

3.1.1 Establish a College Students’ Value Education Which Is Centered on the Socialist Core Values
The “ideological cultivation” course is a required course in China’s college ideological and political theoretical curriculum reform. We can see that the socialist core values is a logic mainline throughout the “Ideological and Moral Cultivation and Law Basis” textbook, which establish a coordinate for college students’ value education: ideal and belief education is the core of “ideological cultivation” teaching; patriotism education is the focus of “ideological cultivation” teaching; moral value education is the subject of “ideological cultivation” teaching; and socialist core value education is the highlight of “ideological cultivation” teaching. In teaching, educators should firmly grasp the coordinate of college students’ value education, make use of multi-disciplinary theoretical knowledge, integrate the socialist core values of “prosperity, democracy, civilization, harmony; freedom, equality, justice, the rule of law; patriotism, dedication, integrity, friendliness” into teaching, and help students establish correct values.

3.1.2 Focus on the Hot and Difficult Issues in College Students’ Value Education, Improve the Content of Value Education
Today love phenomena in college campuses have been very common. There’re college students who do not pay attention to love morality and live together before they get married. In addition, in recent years, college students tend to be more utilitarian and conservative in job hunting. College students are more concerned about the region and treatment of the unit, which caused huge obstacles to talent restructuring and regional development. Meanwhile, the current college students’ anti-frustration ability is generally weak. Some students who lack a correct life value would commit suicide to escape the conflict, ignore or threaten the life value of others. All these have brought a lot of instability to colleges even in social development. Students’ prominent problems in marriage value, professional value and life value need to be addressed urgently. This requires educators to combine teaching and solving the practical problems of concern, conduct thematic explanations on social morality, professional ethics and family virtues which are closely linked with students, focus on solving the practical problems in students’ value education, and help students establish the correct values.

3.2 Pay Attention to the Combination of Classroom Education and Social Practices, Enhance the Attractiveness of College Students’ Value Education
Classroom education is the main channel of college student’s systematic value education. Social reality is the fresh materials of college students’ value education, and college students need to focus on classroom education and social practical education.

3.2.1 Attach Great Importance to the First Classroom, Comprehensively Use Classroom Teaching to Conduct College Students’ Values Education
The first classroom of the “ideological cultivation” is classroom teaching. In teaching, different teaching methods should be chosen according to the needs. Firstly, systematic teaching method is the basic form of basic theoretical teaching, so as to help students develop a more complete and systematic knowledge system. Secondly, on specific practical problems, the discussion teaching method can be adopted, including class discussion and teacher-student Q&A, etc. When conduct marriage view education, we can make use of the familiar dramas or the cases around college students, such as “naked marriage of college student”, “cohabitation before marriage” and so on to stimulate students’ interest and sense of participation, so that the students can conduct self-education in the process. Besides, we should also make use of classroom debate, lecture, moral court, essay competition and other ways to make students participate in the education and teaching process, so as to improve their abilities to understand, analyze and solve problems.

3.2.2 Make Full Use of the Second Classroom, Actively Use the Practice Education Method to Conduct Value Education to College Students
In order to have effective, value education must integrate with college students’ real life and social reality. The second classroom of “ideological cultivation” course is practice education.

The practice educational system has been established based on the in-depth study on the formation mechanism of college students’ values. The practice education of the “ideological cultivation” course can be designed from the following two aspects: Firstly, experiential practice. We can arrange students to visit local nursing homes or orphanages to help the elderly and children, to help young college students inherit the traditional virtues of the Chinese nation. We can also organize students to visit revolutionary memorials or socialist new villages so as to culture and sublime their patriotism. Secondly, participatory practice. Colleges can fully take advantage of the ideological and political educational main channel and the main front, appoint the teacher of “ideological cultivation” course as the instructor of social practices, actively use practical classes hours, spare time and summer vacation to organize students to carry out
obligation consultations, social investigations, volunteer services and other activities, so that students can adjust their own values in social practices, understand and experience the unity of knowledge and action in society.

3.3 Focus on Combining Students’ Subjectivity and Teachers’ Leading Role, Enhance the Effectiveness of Students’ Value Education

Subjectivity of students and leading role of teachers are complementary. In teaching, we must give full play the subjectivity of students and leading role of teachers, enhance persuasiveness and appeal of value education theory.

3.3.1 Full Respect the Subjectivity of College Students

Everyone has his unique personality and interests. The process that a people seek to enhance the moral realm is a dynamic developmental process. Therefore, we stress the need to respect the subjectivity of college students. Of course, respecting the subjectivity of college students is not to simply adapt to college students’ value tendency, but to understand and grasp their needs and motivations, from teaching content design to teaching method choice to fully guide and mobilize their enthusiasm and initiative, so that teachers’ educational goals can meet students’ needs of moral development, and find the maximum connection point.

3.3.2 Pay Attention to Play the Leading Role of Teachers

A teacher’s conduct and behavior often affect all students, and this effect is often subtle. The teacher of “ideological cultivation” in students’ mind should be not only a learning object, but also a model of progress. To play a leading role, teachers should firstly keep learning theoretical knowledge, improve their own quality to adapt to new forms of teaching. Meanwhile, the teachers should serve as role models to set examples of high moral characters and good charisma to attract students. Finally, teachers are required to make full use of modern teaching methods, such as multimedia equipment and network teaching platforms, so that the classroom teaching will be much more rich and vivid, and the attractiveness and appeals of the classrooms will also be enhanced.

Ideological and moral cultivation and law based course play an important role in college students’ value education. In teaching practices, we should use the socialist core values as a guide, connect with the reality of college students’ values education, respect for the objective law of college students’ value development, and use flexible educational forms to promote the comprehensive development and healthy growth of college students.

REFERENCES


